

# Ocean Treasure

## Why it is the Best, Period

**What's in it?** Some sea vegetation products on the market promote kelp and fucoidan and not much else. While those are amazing nutrients, Ocean Treasure contains those and so many more. In addition to kelp and fucoidan, Ocean Treasure has fucoxanthin and other glyconutrients, not to mention a complete spectrum of the necessary daily vitamins and minerals, plus thousands of phytochemicals. Even within a few weeks, taking Ocean Treasure each day could make quite a difference!!!

Ocean Treasure contains sea mineral powder and nine nutrient-dense sea vegetables that are grown in what is believed to be the perfect mineral environment - the ocean!

- Red Seaweeds: Irish Moss, Nori Yaki, Red Dulse, Laver
- Brown Seaweeds: Bladderwrack, Rockweed, Fingered Kelp, Alaria
- Green Seaweed: Sea Lettuce

### Amazing Potential Benefits of Select Seaweeds

- Promote healthier skin
- May contribute to healthy cholesterol levels
- May help soothe stomach discomfort
- Support healthy liver function
- Contain free-radical fighting antioxidants
- Promote vascular health
- May promote healthy metabolism
- Promote detoxification of heavy metals and toxins

Ocean Treasure is a 100% vegetable dietary supplement containing 9 edible and organic species of seaweed plus Ionic Sea Minerals.



All the minerals in sea vegetation are 10-20 times the organic density of any known land plant. Plus, vitamin D is synthesized naturally in the tissues of our sea plants, just as it is in human skin! Sea vegetation is the only type of plant in the world that synthesizes vitamin D in any appreciable amount, and the varieties in Ocean Treasure are particularly high in vitamin D. This is especially important in the winter when your skin gets less sunlight.

Sea plants can literally change your health. Sea vegetation has been acknowledged as a detoxifier and a balanced source of nutrients, and many cultures have believed that sea vegetation works as a miraculous healing agent. Ocean algae is the richest natural source of minerals, trace minerals *and rare earth minerals*.

Ocean Treasure feeds your cells with the most nutritionally-potent and mineral-rich family of plants on earth. The ingredients in Ocean Treasure provide hundreds of natural compounds which are free of synthetic toxins. Many of these natural compounds, though necessary, are missing from our processed food supply.

The US government has now increased its suggestion of fruit and vegetable intake from 3-5 servings per day to 5-13 servings per day. The land plants we are accustomed to eating, however, are not nearly as beneficial as sea plants. The seaweeds in Ocean Treasure contain a full spectrum of natural (photosynthetic) vitamins, trace minerals, lipids, plant sterols, amino acids, omega 3's and 6's, antioxidants, growth hormones, polyphenols, flavonoids and much more. They also contain the powerful phytonutrients fucoidan and laminarin, which are not found in land plants.

Our select seaweeds are up to 60 times more potent than any salad made from soil-grown vegetables, and contain hundreds of organic plant compounds known as phyto (plant) chemicals. These organic compounds are extremely necessary for proper cell health, but many are missing from our processed food supply.

### Research on Sea Vegetables

Research has proven that the waters of our oceans contain some of the richest known sources of mineral elements. Rain, erosion and rivers bring all the valuable minerals of the earth into the ocean, and sea plants absorb them.

These vast sources of nutrition may become much more important than any of us now realize. Land degradation, pollution and over farming has had a drastic effect on the soil. The fruits and vegetables we eat derive their vitamins and minerals from the soil. If the food grown on land can no longer give us all the nutrients that our bodies require and need, we must turn to the rich vegetation of the ocean.

It has always been accepted in Japan that eating sea vegetables like Nori and Alaria will prolong life. Now Japanese and other scientists have demonstrated that such assumptions are not so farfetched, given their proven ability to lower blood pressure and cholesterol, as well as thinning the blood.

### ***Ocean Treasure, a Great Source of Fucoxanthin***

As mentioned at the beginning of this paper, some sea vegetation products currently on the market promote kelp and fucoidan, which are amazing nutrients. Something that makes Ocean Treasure special is that it not only contains these nutrients, but also many glyconutrients, one of the key ones being fucoxanthin.

#### **Why People Use Fucoxanthin**

##### **Weight Loss**

Fucoxanthin is being explored for weight loss. So far, only animal studies have been done. Japanese researchers have found that fucoxanthin (isolated from Alaria) promotes the loss of abdominal fat in obese mice and rats. Animals lost five to 10% of their body weight.

Although it's not fully understood how fucoxanthin works, it appears to target a protein called UCP1 that increases the rate at which abdominal fat is burned. Abdominal fat, also called white adipose tissue, is the kind of fat that surrounds our organs and is linked to heart disease and diabetes. Fucoxanthin also appears to stimulate the production of DHA, one of the omega-3 fatty acids found in fatty fish such as salmon.

Although it's promising and already a popular nutritional supplement, more research is needed to determine if fucoxanthin will work in the same way in humans.

##### **Diabetes**

Fucoxanthin has also been found in animal studies to decrease insulin and blood glucose levels. Researchers hypothesize that fucoxanthin's anti-diabetes effect may be due to the way fucoxanthin appears to promote the formation of DHA (the omega-3 fatty acid found in fish oil). DHA is thought to increase insulin sensitivity, improve triglycerides and reduce LDL ("bad") cholesterol.

##### **Cancer**

Preliminary research in test tubes suggests that fucoxanthin may have anti-tumor effects. No studies have looked at whether this holds true in humans or if taken orally. It's far too early for fucoxanthin to be used as a complementary treatment for cancer.

**Any Questions? Contact Max-Well at 888-421-5071 or visit us online at [www.Max-Well.net](http://www.Max-Well.net).**